



# DRL030 PhD course in Research design and measurement in Business Management

- **Credits: 5 ECTS**
- **Time: 21 to 25 October 2024**
- **Place: Molde University College**
- **Application deadline: 15 September 2024**
- **Application form: <https://nettskjema.no/a/421275>**

## Background

The choice and execution of a research design is arguably one of the toughest decisions researchers face, as it involves making several trade-offs and coming to terms with the fact that no research design is perfect.

Additionally, knowledge is constantly evolving, with new studies questioning and adding to prior knowledge.

DRL030 will introduce you to a range of empirical research methodologies, allowing you to develop an understanding of how to use these approaches effectively in supply chain management research, and preparing you to evaluate research done by others.

You will also be exposed to increasingly sophisticated research design in seminars and presentations. Taking this course should at the very minimum help you become an informed and confident evaluator of others' designs, even if you may very legitimately choose to not apply many of them yourself.

## Topics

The course will provide a solid foundation in the basic concepts of design, including types of variables, relationships, sampling and measurement. Our focus will be on exploring key concepts of empirical design. You will have the opportunity to apply your insights to your own research questions so that you can gradually develop hands-on skills for crafting, using, refining, writing and reviewing high quality empirical studies in the supply chain management discipline.

## Practicalities

- **Deadline for application is 15 September 2024.**
- The course is free of charge for PhD students. Others will be charged a fee of NOK 15.000,-, which include course material and the course dinner.

More information can be found at:

<https://www.himolde.no/english/studies/courses/log/2024/autumn/drl030.html>

**Instructor:** Professor Mark Pagell - University College Dublin: [mark.pagell@ucd.ie](mailto:mark.pagell@ucd.ie)

**Coordinator:** Associate Professor Deodat Edward Mwesiumo: [Deodat.E.Mwesiumo@himolde.no](mailto:Deodat.E.Mwesiumo@himolde.no)

**Contact person:** Øystein Nerland: [oystein.nerland@himolde.no](mailto:oystein.nerland@himolde.no)

Molde University College, Specialized University in Logistics  
P.O. Box 2110, 6402 Molde, Norway

